This dashboard is fully interactive in Excel (slicers, pivots, dynamic ranges). For web display, screenshots are shown while completion is in progress. Data was generated for demonstration purposes only.

Bike Sales Dashboard

Marital Status
Married
Single

Region
Europe
North America
Pacific

Education
Bachelors
Graduate Degree
High School
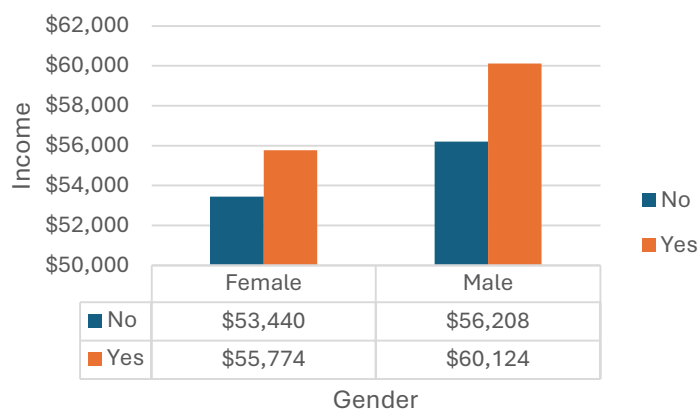Partial College
Partial High School
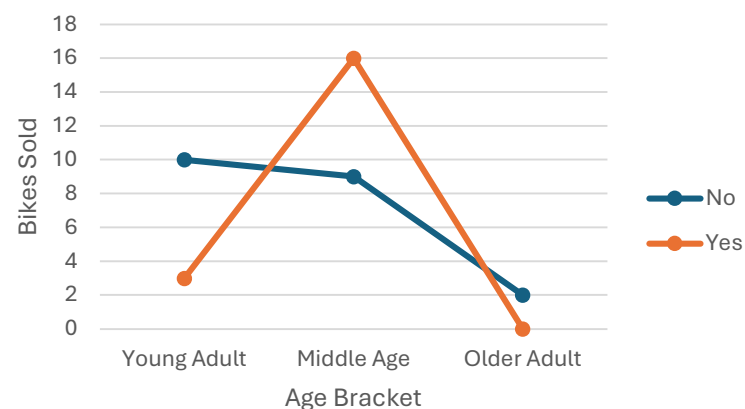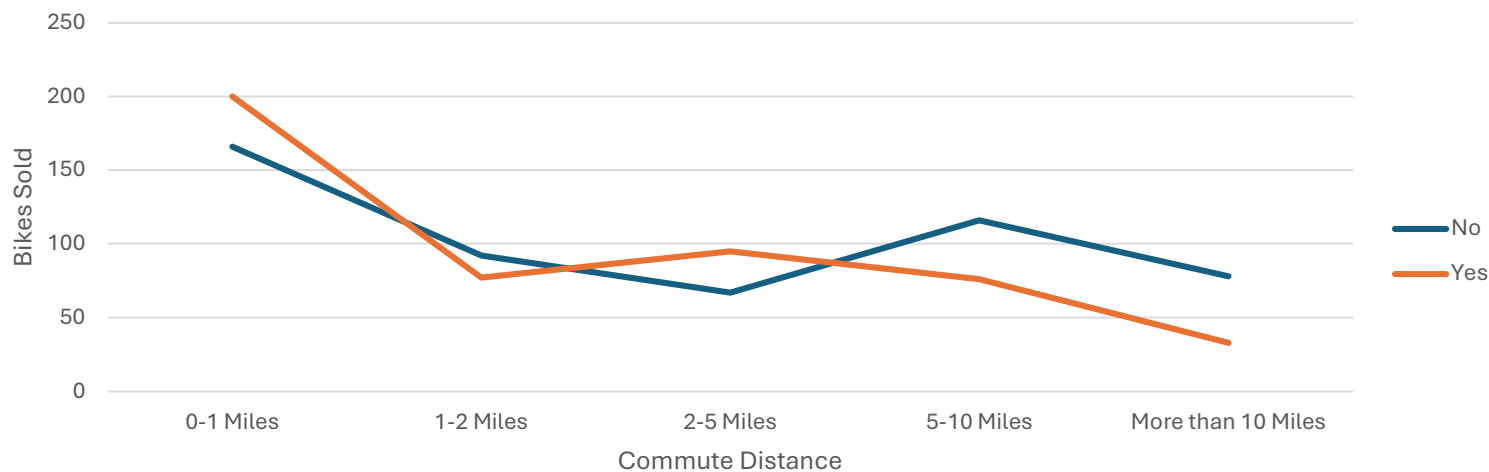
Age Brackets
Middle Age
Older Adult
Young Adult

Avg Income Per Purchase

	Female	Male
No	$53,440	$56,208
Yes	$55,774	$60,124

Income / Gender

Customer Age Brackets

Bikes Sold / Age Bracket

Young Adult — Middle Age — Older Adult

No / Yes

Customer Commute

Bikes Sold / Commute Distance

0-1 Miles — 1-2 Miles — 2-5 Miles — 5-10 Miles — More than 10 Miles

No / Yes

Bike Sales Pivot Tables

Income Gender	No	Yes	Average Income
Female	$53,440	$55,774	$54,581
Male	$56,208	$60,124	$58,063
Average Income	**$54,875**	**$57,963**	**$56,360**

Purchased Bike Customer Commute	No	Yes	Total
0-1 Miles	166	200	366
1-2 Miles	92	77	169
2-5 Miles	67	95	162
5-10 Miles	116	76	192
More than 10 Miles	78	33	111
Total	**519**	**481**	**1000**

Purchased Bike Age Range	No	Yes	Total
Young Adult	71	39	110
Middle Age	331	388	719
Older Adult	117	54	171
Total	**519**	**481**	**1000**